



E-GenSelTM Forte

Generates Immunity...



Poultry health depends on many factors like feed, environment and management practices. Immune boosters play a pivotal role in health maintenance and prevention of various diseases. Antioxidants play a major role in the battle for survival, health, productive and reproductive performances in the challenging environment.

BioNexgen Innovations provides an unique product **E-GenSelTM Forte** with a perfect combination of Vitamin-E, Organic Selenium and Biotin.

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Immunosuppression and free radicals

Free radicals are compounds containing one or more unpaired electrons. They are highly unstable, very reactive and are capable of damaging molecules such as DNA, proteins, lipids and carbohydrates. Cells are under constant attack by free radicals, many of which are formed as a natural consequence of normal metabolic activity and as part of the immune system's strategy for destroying invading microorganisms. Antioxidants are used in minimizing the cellular damage caused by oxidation. Vitamin E and Selenium are the major antioxidants which scavenge free radicals.

E-GenSelTM Forte is a perfect combination of antioxidants and immunostimulants.

Composition			
E-GenSel Forte Powder		E-GenSel Liquid	
Each kg contains		Each ltr. contains	
❖ Vitamin E	200 g	❖ Vitamin E	100 gm
❖ Organic Selenium	300 mg	❖ Organic Selenium	300 mg
❖ Biotin	800 mg	❖ Biotin	400 mg
Fortified with Chromium*, Zinc* and Manganese* Organic Form*			

Mode of action :

- ❖ Vitamin E prevents formation of lipid peroxides
- ❖ Organic Selenium converts formed peroxides to less reactive substances
- ❖ Biotin ensures normal functioning of various enzyme systems in the body

Benefits :

- ❖ Improves fertility and hatchability
- ❖ Minimizes sudden death syndrome and ascites
- ❖ Increases production in layers
- ❖ Strengthens immunity
- ❖ Decreases stress



Mixing Rate:

Powder: 100 to 150 g per ton of feed

Liquid : Chicks/Growers : 1 ml for 50 birds, Broilers/Layers : 2 ml for 75 birds

Breeders : 8 ml for 100 birds

or as recommended by Veterinarian / Nutritionist

Manufactured and Marketed by:



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